

T&C's

Where brands flow with purpose and clarity.

We craft creative partnerships rooted in openness and trust. Below you'll find our guiding principles, written in straightforward language, yet firmly anchored in legal clarity.



SaltyAir Design

# SaltyAir Design

## 1. Our Approach

We believe our creative partnerships should flow as freely as ocean currents, rooted in openness, honesty and mutual respect. Think of these Terms as your navigational chart: a clear, human guide written in plain English, yet anchored in solid legal ground. Dive in, and if any point feels murky, just drop us a line, clarity is always one conversation away.

## 2. Scope of Work

We will deliver work as outlined in the agreed proposal, estimate or contract. Any changes beyond that scope may be subject to additional fees and adjustments to timeline.

## 3. Project Acceptance

Written approval of a quote, proposal or the commencement of work via email constitutes your agreement to these Terms and Conditions.

## 4. Deposits and Payments

A non-refundable 50% deposit is required before work begins. The remaining 50% is payable on project completion.

Final deliverables will not be released until all balances are cleared.

Payment is due within 14 days of invoice date unless otherwise agreed.

Overdue payments may incur interest in accordance with the UK Late Payment of Commercial Debts legislation.

## 5. Revisions and Amends

Each phase of a project includes up to two rounds of revisions unless otherwise agreed.

Additional rounds or major changes outside the scope may incur extra charges.

## 6. Ownership and Copyright

Final, approved deliverables become your property once full payment is received.

All draft work, unused concepts, and design source files remain the property of Salty Air Design unless a separate usage or 'buy-out' agreement is in place.

## 7. Licensing

Any assets or content supplied by you must be cleared for commercial use. You hold responsibility for copyright compliance.

We reserve the right to showcase final work in our portfolio and promotions, unless otherwise agreed in writing.

## 8. Cancellation

Either party may cancel a project in writing. All completed work will be invoiced accordingly.

Deposits are non-refundable once any work has commenced.

## 9. Liability

While we aim to deliver high-quality, strategic work, Salty Air Design is not liable for indirect or consequential damages.

We are not responsible for third-party service failures, such as hosting providers, printers, or domain registration services.

## 10. Project Delays

Delays due to late feedback, missed communication, or incomplete content may lead to schedule changes and rebooking.

Estimated timelines are provided in good faith but are not guaranteed.

## 11. Hosting and Domain Services

We may recommend third-party hosting providers but are not responsible for service interruptions or renewal management unless contracted to do so.

## 12. Confidentiality

Any confidential material shared will be treated with respect and privacy. Both parties agree not to disclose sensitive project or business information without consent.

## 13. Design Credit

We reserve the right to place a small credit or link on your site or design work, and include the project in our portfolio unless agreed otherwise.