Environmental Policy

We are committed to running a responsible, environmentally conscious business. Inspired by the ocean, we actively minimise our impact and seek to contribute positively wherever we can.



SaltyAir Design

SaltyAir Design

Our Principles:

Remote First – We work remotely to reduce unnecessary travel and emissions.

Digital Focus – Our workflows prioritise paperless processes and sustainable tools.

Ethical Alignment – We choose collaborators and suppliers who value sustainability.

Eco Hosting – Our preferred cloud and hosting providers use green energy where available.

Conservation Contribution – A portion of profits goes to marine protection charities.

We are always evolving our approach to ensure that creativity and consciousness go hand in hand.